

Company Profile



**Security and Reliability for
your Video Network**

barox – Switches made for Video

Who we are

barox Kommunikation manufactures switches specifically for video security applications. We focus on network technology for video networks. Our products are designed to provide planners, installers and users with reliable, powerful and secure technology that is easy to install, operate and maintain.

Our philosophy

During the 20 years of our company's existence, we have strived to deliver high quality products with localised expert support. Following this philosophy has been core to our success, enabling our international expansion and greatly valued by our customers

Our history

Our story began on 1 September 1998 in Baden in Switzerland with just two employees, the company's founders, Angelo Banfi and Rudolf Rohr, from whose surnames our company's name, barox, is derived. We started from humble beginnings – in small, offices in an old industrial building. Initially, we were involved in the project business, with several sales agencies for products transmitting analogue video signals via fibre optic cable. In 2003, we then founded our distribution centre in the German town of Loerrach which made it much easier for us to supply and support our international customers. We reached a milestone in 2010



when we began to develop our own products and bring them to the market.

Today, we are represented in Germany, Austria and Switzerland – with business partners in Italy, France and the UK, that deploy our now highly regarded network switches into some of Europe's most demanding network security projects. During Intersec Dubai 2020 we shall be proudly announcing the opening of our latest overseas market, UAE from where we shall manage the Middle Eastern territories via a network of highly acclaimed service providers.

Our products

barox are experts on:

- Switches for video
- Media converters for video
- UTP/coax extenders for video
- PoE injectors and PoE midspans for video

Why choose barox?

There are many reasons for choosing barox. Our focus on network technology allows us to offer video network planners and installers not only personal support but also numerous practical benefits:

- **Using our switches for video lets you actively monitor your whole video network and all the cameras connected to it.**
- **Due to their integrated Device Management System (DMS), barox products feature numerous helpful network monitoring functions which allow for the visualisation and analysis of all hardware and connectivity within a network. In daily practice, DMS has stood the test of time and is now valued by video network installers and operators alike.**
- **Thanks to many years of experience in Power over Ethernet (PoE) network functionality, barox switches provide our customers with valuable tools which allow them to effectively monitor and easily handle the energy management of their video networks.**
- **When designing our products, we place a strong emphasis on network security. As a manufacturer of active components deployed in security-critical systems, information security is our top priority. Being certified according to the international ISO 9001 and ISO 27001 standards ensures that our security standards are constantly under review and subject to continual improvement.**
- **Cyber Security is an integral consideration in the design, manufacture and configuration of all of our products and network**
- **barox switches can be actively integrated into the video management systems of leading manufacturers, such as Milestone and Siveillance Video – with high backplane performance for smooth video transmission.**
- **barox is a synonym for excellent service. We do not simply leave you to cope with your products on your own but offer you a tailor-made advisory, training and support service.**

Our customers

Numerous renowned customers have been putting their trust in our quality and service for many years. These include well-known airport and tunnel operators, energy providers, penitentiaries and major players in the video monitoring sector. Today we are considered the number one supplier of switches for Video security applications in the German Market, our aim is to replicate this successful formula in all of our overseas markets.

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For more information, please visit our website:
www.barox.de/en/

Business Details

barox Kommunikation AG
Im Grund 15
CH-5405 Baden-Daettwil
Tel: +41 56 210 45 20
Fax: +41 56 210 45 21
www.barox.ch
www.barox.ch
Switzerland

barox Kommunikation GmbH
Weiler Strasse 7
D-79540 Loerrach
Tel: +49 7621 1593 100
Fax: +49 7621 1593 110
www.barox.de
mail@barox.de
Germany